

about us

*“Pleasant, ambitious, & creative –
I’m looking forward to many exciting Microsoft HoloLens projects
with the Holo-Light team.”*

Michael Zawrel - Product Manager HoloLens & Devices - Microsoft Deutschland GmbH

Holo-Light is a leading pioneer of the Mixed Reality revolution. By offering software and hardware solutions and creating uniform standards, we are building the backbone of Mixed Reality technology, which is poised to conquer the industrial sector and countless other fields in the future.

During its first year of operation, the rapidly-growing company opened offices in Munich and Tyrol and has garnered a great deal of industry attention due to its multitude of practical and professional applications used for quality control, demonstration, maintenance, training purposes, and more. Our products have been adopted by some of the top 500 industrial, technological, and communications companies around the world.

Holo-Light has been named one of the most promising tech start-ups by numerous platforms, such as TechFounders, Plug&Play, and Pioneers, among many others.

vision, mission, goals

Enabling the Mixed Reality Revolution

Our vision is to simplify life by merging the real and the digital worlds. By providing the deep tech behind AR/MR technology – a foundation on which others can build in the future – we are closing the gap between technological knowledge and a clear-cut superstructure which creates a framework for new industrial standards.

Holo-Light’s strategy to achieve this is characterized by creating an internationally known and respected AR/MR platform which covers all the needs of industry 4.0 and IoT, while also reducing the barriers between humans and technology. We see technological progress as an opportunity and not a threat, which is why we want to encourage people to venture out into a new world of learning, communicating, and empowering their skills.

We started this journey by encouraging our customers to truly engage with the technology through our high quality software and hardware solutions

Now, we are working on the front lines to pave the way for the digital transformation while maintaining our position as an established market leader and trailblazer of the AR/MR revolution.

For the future, we are pushing toward a new era of communication by building a platform which we call AR-Streaming. This functions as an interconnected ecosystem, independent of time and space and accessible for everyone at all times.

core values and competencies

For Holo-Light, the people working at and for a company are the heartbeat of every process and should be supported to the highest extent. We exemplify this by putting our values into practice with our own employees, who grew from only four to 30 passionate team members within one single year of operation. We strive to help all of our team members reach their fullest potential. Our employee-focused culture creates an environment of creativity and motivation that leads to solid growth. As our well-balanced team of international experts increases in size, so does the passion driving our company.

Meanwhile, this conviction has quickly attracted customers from sectors like the automotive and automation industries and enabled us to gain much technological knowledge in this still widely unexplored field of opportunities. This is why Holo-Light was able to establish itself as a valuable advisor when it comes to the exploration of new application areas and the technological challenges that go hand in hand with them. We consider this hard-won expertise in soundly evaluating the feasibility of future AR/MR solutions to be our biggest strength.

services and products

We believe there should be no limit to a client's or company's dreams, and our mission is to make those dreams a reality. This conviction carries us from research to development and beyond.

Our main focus lies in providing the deep tech to enable the successful establishment of Mixed Reality. Ready-made standards created in-house offer a solid foundation for the technology to fully realize its potential. AR-Streaming for remote collaboration, sharing visual content, and accessing real-time data; a file importer for general data usage; and our most recent hardware product, Holo-Stylus, an input device for uniform interaction and content creation with head-mounted displays, represent just some of the indispensable core features that can be implemented in countless MR products and projects for every possible application area.

If a certain project or partnership demonstrates the potential to have a pioneering influence on the deep tech that we are building, we also provide proof of concepts or established services to support the Mixed Reality infrastructure on the one hand and to extend our knowledge on the other hand.

For more information on Holo-Light, visit our homepage:

<http://www.holo-light.com>

Subscribe to our Youtube Channel:

<https://www.youtube.com/channel/UCBzXv7pjQLKlvE7un-N5xTg>

Follow us on Social Media:



Contact us:

Iris Feuchter, PR-Manager
i.feuchter@holo-light.com
+43664 88 23 46 28